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PRESS RELEASE

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HOFFMAN SUMMERWOOD COMMUNITY WINS AGAIN!

Berlin, Connecticut December 2, 2008 - Hoffman SummerWood Community received its fourth **Best Practices Award from the Connecticut Assisted Living Association (CALA)**.

SummerWood proudly accepted the award in the "Staff Recruitment and Retention" Category for the "**Positive Promotions**" submission which highlights the waitstaff incentive program established this year.

Since the implementation of our program, SummerWood has experienced a significant improvement in attendance, enhanced teamwork, good work ethics being emulated by new waitstaff and residents reporting dining services delivered more proficiently.

Photo below: The award ceremony was attended by: Jay Bourret, SummerWood Facility Manager, Joan Carney, SummerWood Executive Director, David Houle, Vice President and CFO of Hebrew Health Care, Connecticut State Senator Jonathan A. Harris, Christopher Carter, President of CALA, Valerie Bartos, SummerWood Director of Community Relations, and Janice Gibson, Director of ALSA Services Hebrew Health Care.

