

## FOR IMMEDIATE RELEASE

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# Hoffman SummerWood Community Executive Director Wins National Award!

## One of Three National Awards Won by SummerWood

WEST HARTFORD, CT, May 21, 2009 – Hoffman SummerWood Community (SummerWood) is proud to announce that Joan Carney, founding Executive Director, was recently honored with the 2009 “**Executive Director Hero Award**” by the Assisted Living Federation of America (ALFA). Ms. Carney achieved the award for her extraordinary professional service and commitment to senior living residents and their families. The award was presented to Ms. Carney at the ALFA national conference in Philadelphia earlier this month.

SummerWood also received the “**Best of the Best Award**” in the Human Resources Category for its innovative Waitstaff “Star” Incentive Program, developed and implemented by Ms. Carney and her team members. This award is dedicated to Operational Excellence in Assisted Living Communities.

Additionally, Randolph Scott (Scotty), SummerWood’s Executive Chef, was recognized with an ALFA “**Champion Award**” for his extraordinary customer service by going above and beyond expectations.

“Joan Carney and her staff at SummerWood have been doing an outstanding job for the past eight years” noted Brad Hutensky, Chairman of the Hoffman SummerWood Board of Trustees.

Hoffman SummerWood Community, a member of the Hebrew Health Care family, is an assisted living community in West Hartford. SummerWood first opened its doors in 2001 and has just completed an expansion of 43 new apartments. For more information about SummerWood call 860-523-3808 or visit [www.hoffmansummerwood.org](http://www.hoffmansummerwood.org).